



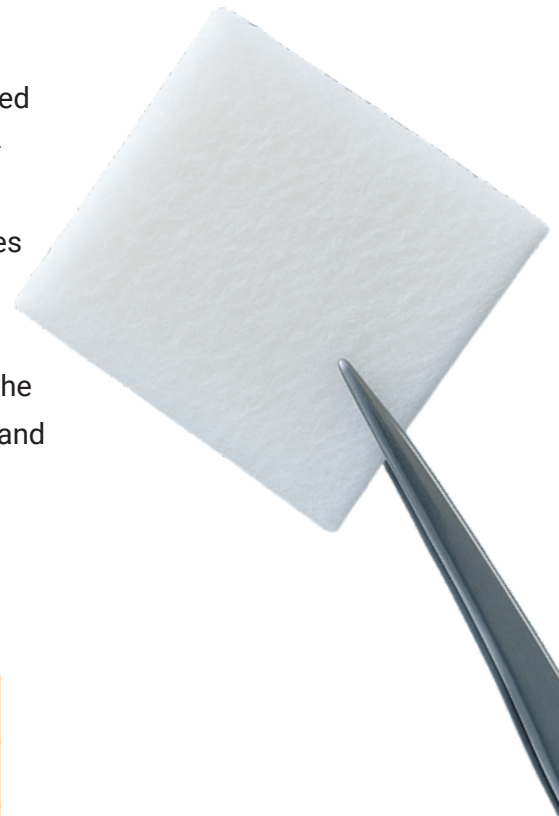
Activate™

Placental-Derived Allograft

Activate™ Placental-Derived Allograft products are minimally manipulated and dehydrated and are derived from human amniotic and chorionic membranes and include a (Spongy) Layer to Placenta. Activate™ allograft tissues retain the structural and functional characteristics of the starting placental membranes.

Activate Key Features & Properties:

- Combines both amniotic and chorionic membranes, providing enhanced structural integrity and a natural biologic barrier ideal for moderate-to-deep wound beds.
- Retains vital growth factors, extracellular matrix proteins, and cytokines that support cell migration, angiogenesis, and tissue regeneration promoting faster, more effective healing.
- Processed using a proprietary preservation technique that maintains the tissue's natural structure and bioactivity while ensuring shelf stability and ease of handling in clinical settings.



Activate™ Ordering Information | Q4301

Product SKU	Product Size (Cm)
ACT-27222	2x2
ACT-27224	2x4
ACT-27244	4x4
ACT-27248	4x8

Activate™ Placental-Derived Allograft is comprised of the amniotic and chorionic membranes, and includes the intermediate (spongy) layer of the placenta. This product is designed as an innovative solution to serve as a barrier or wound cover across a spectrum of clinical needs. Leveraging the structural and biochemical properties of placental tissue, Activate™ offers a comprehensive biologic approach for a variety of acute or chronic wound applications.



General Information

Reimbursement and coverage eligibility for the use of Activate™ Placental-Derived Allograft and associated procedures varies by Medicare and private payers. Coverage policies, prior authorizations, contract terms, billing edits, and site-of-service influence reimbursement.

Place of Service (POS) Codes

POS codes are 2-digit numbers included on health care professional claims to indicate the setting in which a service was provided. The Centers for Medicare and Medicaid Services (CMS) maintain POS codes used throughout the healthcare industry. These codes should be used on professional claims to specify the entity where service(s) were rendered. Check with individual payers for reimbursement policies regarding these codes.

Place of Service Code	Place of Service Location	Place of Service Description
11	Office	Location other than a hospital, skilled nursing facility (SNF), military treatment facility, community health center, State or Local public health clinic, or intermediate care facility (ICF), where the health professional routinely provides health examinations, diagnosis, and treatment of illness or injury on an ambulatory basis.
12	Home	Location, other than a hospital or other facility, where the patient receives care in a private residence.
32	Nursing Facility	A facility which primarily provides to residents skilled nursing care and related services for the rehabilitation of injured, disabled, or sick persons, or, on a regular basis, health-related care services above the level of custodial care to other than individuals with intellectual disabilities.

Activate™ Placental-Derived Allograft (Q4301) is included on the Medicare Part B Average Sales Price (ASP) Drug Pricing File published quarterly by the Centers for Medicare and Medicaid Services (CMS).

Average Sales Price information is published quarterly by the Centers for Medicare and Medicaid Services (CMS) in the ASP Medicare Part B Drug Pricing File or Not Otherwise Classified (NOC) Pricing File. Providers are encouraged to review the ASP Pricing files posted quarterly by CMS and listed by HCPCS on CMS.gov for updates. Payment allowance limits that are not included in the ASP Medicare Part B Drug Pricing File or Not Otherwise Classified (NOC) Pricing File, are based on the published Wholesale Acquisition Cost (WAC) or invoice pricing. In determining the payment limit based on WAC, the contractors follow the methodology specified in Publication. 100-04, Chapter 17, Drugs and Biologicals, for calculating the Average Wholesale Price (AWP), but substitute WAC for AWP. Providers are encouraged to check with their local MACs for information on established rates.

Providers are also encouraged to check with payers to determine if an invoice is required to be submitted with the claim and/or in Box 19 of the CMS-1500 claim form.

CPT® Coding

The Current Procedural Terminology (CPT) code set describes medical, surgical, and diagnostic services and is designed to communicate uniform information about medical services and procedures among physicians, coders, patients, accreditation organizations, and payers for administrative, financial, and analytical purposes. Physicians should report all surgical and medical services performed, and are responsible for determining which CPT® code(s) are appropriate.

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References: CMS Manual for that detail Section 20 <https://www.cms.gov/Regulations-and-Guidance/Guidance/Manuals/Downloads/clm104c17.pdf>
<https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNMattersArticles/Downloads/MM9603.pdf>
Procedure coding should be based upon medical necessity, procedures and supplies provided to the patient. Coding and reimbursement information is provided for educational purposes and does not assure coverage of the specific item or service in a given case. Replicate makes no guarantee of coverage or reimbursement of fees. These payment rates are nationally unadjusted average amounts and do not account for differences in payment due to geographic variation. Contact your local Medicare Administrative Contractor (MAC) or CMS for specific information as payment rates listed are subject to change. To the extent that you submit cost information to Medicare, Medicaid or any other reimbursement program to support claims for services or items, you are obligated to accurately report the actual price paid for such items, including any subsequent adjustments. CPT five-digit numeric codes, descriptions, and numeric modifiers only are Copyright AMA.

CPT® is a registered trademark of the American Medical Association®.